Meeting agenda DAY 2

GREENSMARTMED

CAPACITY BUILDING TRANSNATIONAL COOPERATION EVENT

The Green Innovation in the Agrifood sector

CERTH premises, Thermi Thessaloniki – Central Directorate - 6th km Charilaou - Thermi Rd

28 MAY 2025 Morning Session - Panel Discussion & Living Lab			
09:00-09:15		Arrival	
09:15-09:20 CERTH-UNIBG		Welcome Speech	
Reducing the environmental footprint in the agri-food sector & Carbon Farming			
9:20-9:25	-	George Papapostolou	Reframe.food - CARBONICA project
9:25-9:30	-	George Galanis	i-BEC
9:30-9:35	-	Pavlos Polytsakis	AG-Cluster
9:35-9:40	-	Marcello Siena	Ali-Big Industria Alimentare S.r.l.
09:40-10:10		Panel discussion on the topic	Moderated by Dimitris Chomatidis (CERTH)
10:10-10:30		**Coffee Break**	
Use of sustainable technologies in the agri-food sector			
10:30-10:35	-	Dimitrios Moustakis	Innovation & Impact Hub – American Farm School – BBioNets project

10:35-10:40	-	Theodoros Tsamourtzis	atecluster
10:40-10:45	-	Ioannis Mourtzinos	agrofoodRnD
10:45-10:50	-	Maurizio Notarfonso	Agri-Food Supply Chain Innovation Lab - ENEA
10:50-10:55	-	Simone Franceschetto	Politecnico di Milano
10:55-11:00	-	Haris Paliogiannis	MIO-ECSDE
11:00-11:05	-	Alejandro Alcaraz	Elettrotecnica ROLD S.r.l.
11:05-11:10	-	Davide Bonassi	Feelera S.r.l. SB
11:10-11:15	-	Nikolaos Christodoulou	CERTH-SolarHub project
11:15-11:20	-	Nikos Kanopoulos	BriteSolar
11:20-11:50	-	Panel discussion on the topic	Moderated by Carlo Mondani (AFIL)
11:50-12:10		**Coffee Break**	

28 MAY 2025 Afternoon Session – Panel Discussion & Living Lab			
Strengthening Agri-Food Entrepreneurship: Financing, Investments, Innovation and Technology Transfer			
12:10-12:15	-	Nikos Takas	NGIF
12:15-12:20	-	Angeliki Barakli	KEPA – Hellenic Design Center
12:20-12:25	-	Stella Psarropoulou	Alexander Innovation Zone
12:25-12:30	-	Konstantinos Papadakis	AgroID SCE
12:30-12:35	-	Maurizio Notarfonso	Agri-Food Supply Chain Innovation Lab - ENEA
12:35-12:40	-	Rangel Matanski	National Association of Young Farmers, Bulgaria
12:40-12:45	-	Katerina Papadopoulou	Spira - CERTH Technology

		Transfer Office
12:45-13:15	- Panel discussion on the topic	Moderated by Chrysovalantis Ketikidis (CERTH)
13:15-13:20	Final Remarks - Closing	All Participants
13:20-14:15	**Lunch**	
14:15-15:15	Study Visit- CERTH's CST Facilities	CERTH
15:30-16:30	Study Visit- American Farm School (only for invited stakeholders)	CERTH

External Participating Organizations - Profile Description

Reframe.food (https://reframe.food/) is a forward-thinking organization dedicated to revolutionizing the agrifood sector through innovation, technology, and a steadfast commitment to food sustainability. With an inspiring call to action, reframe.food seeks to bring together all sector players to shape a sustainable and resilient food system for generations to come.

Interbalkan Environment Center, i-BEC (https://i-bec.org/) promotes a collaborative approach to sustainable management and protection of natural resources that fosters harmonious socio-economic development in Greece, the broader Balkan region and beyond. Specifically, i-BEC aims at:

- the scientific support with regards to the structures of government for implementing strategies and policies as well as for sustaining development at local, regional, national and international level.
- the improvement of competitiveness of the private sector through the sustainable use of natural resources in production processes and activities
- the sustainable management and protection of the environment and natural resources.

Agri-food Cluster of Central Macedonia, AG-Cluster (https://www.ag-cluster.gr/) offers solutions in promoting innovation in local entrepreneurship (start-up and existing), in the exchange of knowledge and expertise, in the transfer of knowledge, in the creation of networks and the dissemination of information in the agricultural sector.
AG-Cluster was created with the aim -among others- of shaping and promoting a system of reduced inputs and low environmental footprint in the agri-food sector, as well as the development of "environmentally friendly" certification protocols for agri-food products.

Brite Solar (https://www.britesolar.com/), is a nanomaterials company developing and marketing solar glass products with variable transparencies for applications in agriculture. Brite's solar glass applies to greenhouses and open field agri-cultivations and yields energy autonomous operation, water saving, and thus sustainable agriculture.

The Innovation & Impact Hub of the American Agricultural School of Thessaloniki functions as an innovation facilitator, integrates high technology into everyday agricultural practice and aims to create added value for the Greek producer. https://www.linkedin.com/company/innovation-impact-hub-of-american-farm-school?originalSubdomain=gr

AgrofoodRnD (https://agrofoodrnd.gr/), is a promising spin-off venture from AUTH. Its primary focus is on the creation of novel plant-based extracts derived from aromatic and medicinal plants, and agro-industrial residues. These innovative extracts are tailored to serve as distinctive ingredients like natural colorants in food products, giving us a competitive advantage in the marketplace. They also focus on environmentally friendly food packaging, made of materials such as chitosan. Their mission is to substitute traditional additives, which are linked to numerous health hazards, with our natural alternatives. This approach provides their clients with a unique selling point. They have made significant investments in the development of eco-friendly extraction methods and effective delivery systems. These investments ensure the stability and bioavailability of our ingredients, thereby augmenting the value proposition of our offerings.

AgroTech Export Cluster's (https://atecluster.gr/en/) vision is to become the growth catalyst and reference point of the Agri-food sector in Greece and abroad, utilizing the unique Greek agricultural products and the know-how, innovation and productive capacity of its members, to promote prosperity, healthy Mediterranean diet and sustainable development.

Northern Greece Investment Fund (https://www.ngif.gr/) is a growth equity venture capital fund investing in fast growing exporting businesses. The Venture Capital invests on SMEs, they have already done 3 investments in the agrifood sector and are about to do another one in the region of Messinia in Greece, for the creation of a new modern hydroponic greenhouse which will use innovative production methods (NFT, Vertical Farming).

KEPA – Business & Cultural Development Centre (https://kepa.e-kepa.gr/?lang=en) is a nonprofit private legal entity, with its headquarters in Thessaloniki, Greece. It was founded in 1991 by the Federation of Industries of Northern Greece (FING) and Greek International Business Association (SEVE), with the aim of implementing and managing European and national programmes or parts thereof for the benefit of private initiative. KEPA's vision is to become a reference point for Regional Development and one of the most important providers of business support to the Greek SMEs.

Hellenic Design Center (https://kepa.e-kepa.gr/hellenic-design-centre-hdc/?lang=en) is the first initiative in Greece about Design. At the Hellenic Design Centre, they put the user's needs in the heart of a service, product or process by using Design. They use Design as a methodology, and they re-examine the process of a service or a product with innovative business tools. They provide flexibility over uncertainty. What exactly do they provide through Design:

- Train entrepreneurs in order to make them ready to tackle their customer future needs, today.
- Upgrade the public sector by promoting public services' effectiveness and customer services' efficiency.
- Prepare the cities of the future, so they become ready to reach participatory solutions in daily challenges.

Alexander Innovation Zone (https://www.thessinnozone.gr/en/) is the managing body that has undertaken the management and development of the Thessaloniki Innovation Zone. The role of AIZ is to strengthen and promote the innovative activity of the wider area of Thessaloniki, with an emphasis on public benefit purposes.

Technology Transfer, SPIRA - Technology Transfer Office (https://www.linkedin.com/company/spira-technology-transfer-office-certh/about/) is the Technology Transfer Office of the Centre for Research and Technology Hellas (CERTH) and four more universities and research entities. It provides solutions to a great variety of technological challenges in the fields of ICT, AI, Advanced Robotics, IoT, Autonomous Vehicles, Sustainable energy, Agro-technology, and health. As a technology transfer office, the mission is to transfer the knowledge and the applications which own and other research institutes produce, to industry and society by utilizing the research results, developing spin-offs, and fostering new partnerships with the industries.

SolarHub is a perfect blend of Quadruple Helix collaboration in practice to create an Excellence Hub. Through linking academia, businesses, governments, and civil societies, SolarHub a four-year project with 21 partners from funded under the Horizon Europe WIDERA Excellence Hub call. Thanks to the diverse structure derived the quadruple helix formation, this Greek-Turkish Solar Energy Excellence Hub takes on the challenge of aligning concrete and co-developed solutions for clean and secure energy and food supplies. Over the lifespan of the project, Greek and Turkish partners, German and Irish partners, are to heighten the development of the Excellence Hub for EU Solar Energy by means of utilizing green deal-driven innovative technologies, training modalities, management, communications, and dissemination strategies.

A non-profit Federation of 136 Mediterranean NGOs for Environment and Sustainable Development. It acts as a technical and political platform for the intervention of NGOs in the Mediterranean scene. Their mission is to protect the Natural Environment and Cultural Heritage and promote Sustainable Development in a peaceful Mediterranean.

ENEA is the National Agency for New Technologies, Energy and Sustainable Economic Development, a public body aimed at research, technological innovation and the provision of advanced services to enterprises, public administration and citizens in the sectors of energy, the environment and sustainable economic development.

The main objectives of the National Association of Young Farmers, Bulgaria is to represent and defend the interests of young farmers before municipal, state and European institutions, to improve the qualifications of its members in the field of agriculture and forestry, land management, environmental protection and management, by organizing trainings, seminars and conferences, to provide its members with useful economic and financial information, to be the link between young farmers and municipal, state and European institutions, to improve the activities and competitiveness of young farmers' farms in Bulgaria, as well as to participate in the creation of regulatory acts in the field of agriculture and forestry.

AgroID S.C.E. focuses on a holistic approach to a resilient, sustainable and environment friendly rural and suburban development. Their digital platforms, whether hardware or software, are designed with inclusion in their team mentality; thus, they focus on accessibility, rich functionality and ease of use towards fighting and eradicating the digital gap. Their main objective is providing

for residents and workers in suburban areas, to have the appropriate digital tools to improve their standard of living through smart specialization and lifelong learning.

Ali-Big Industria Alimentare S.r.l., founded in 1983 and based in Brivio, Lombardy, Italy, is a food manufacturing company that became a member of the Bell Food Group in 2016, following a previous acquisition by Hügli Holding in 2007. Specializing in private label production, Ali-Big focuses on a wide range of food products in Italy, pasteurization and sterilization.

Rold is an Italian company with a long history of innovation in the home appliance components sector. It emerged with its electromechanical components and continues to focus on quality, customer collaboration and technological progress.

Feelera S.r.l. SB is an innovative Italian startup founded in Brescia in 2020 by Gianluca Mazza, Andrea Viviani and Giorgio Marini. Feelera offers a platform based on cloud technology and digital services aimed at enhancing transparency and sustainability in supply chains. Feelera's technology is adaptable and applicable to various sectors such as agri-food, circular economy, culture, tourism and energy.

Politecnico di Milano is a public scientific-technological university which trains engineers, architects and industrial designers. The University has always focused on the quality and innovation of its teaching and research, developing a fruitful relationship with business and productive world by means of experimental research and technological transfer.