



# OG engagement strategy deployed in Soil-X-Change

*“The future of EIP-AGRI Operational Groups: challenges, opportunities and existing support services”*

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Soil-X-Change

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## Fostering cross-border knowledge exchange and co-creation on sustainable soil and farm management

- Duration: 36 months (1 January 2024 - 31 December 2026)
- 13 partners from 9 countries
- **Aims to collect, harmonize, and share ready-to-use SSM practices**
- Builds a EU-wide network for knowledge exchange and co-creation
- Supports farmers, advisors, and policymakers with practical solutions



# Soil-X-Change objectives



# Soil-X-Change Network

- 9 member + 6 external countries
- 100+ direct partners
- 68 onboard OGs



**Austria**  
**Bulgaria**  
**Germany**  
**Hungary**  
**Italy**  
**Poland**  
**Slovakia**  
**Slovenia**  
**Spain**



**Belgium**  
**Cyprus**  
**France**  
**Ireland**  
**Lithuania**  
**Portugal**



# Soil-X-Change's approach



- 1. Connection** – Mapping and engaging with OGs
- 2. Co-creation** – Cross-visits, demos, workshops
- 3. Knowledge Sharing** – Dashboard, educational material (expl. later)
- 4. Sustainability** – Long-term networking via Soil-X-Change Net

**Localized  
knowledge and  
practice-based  
innovation**

**Soil-X-Change  
project**

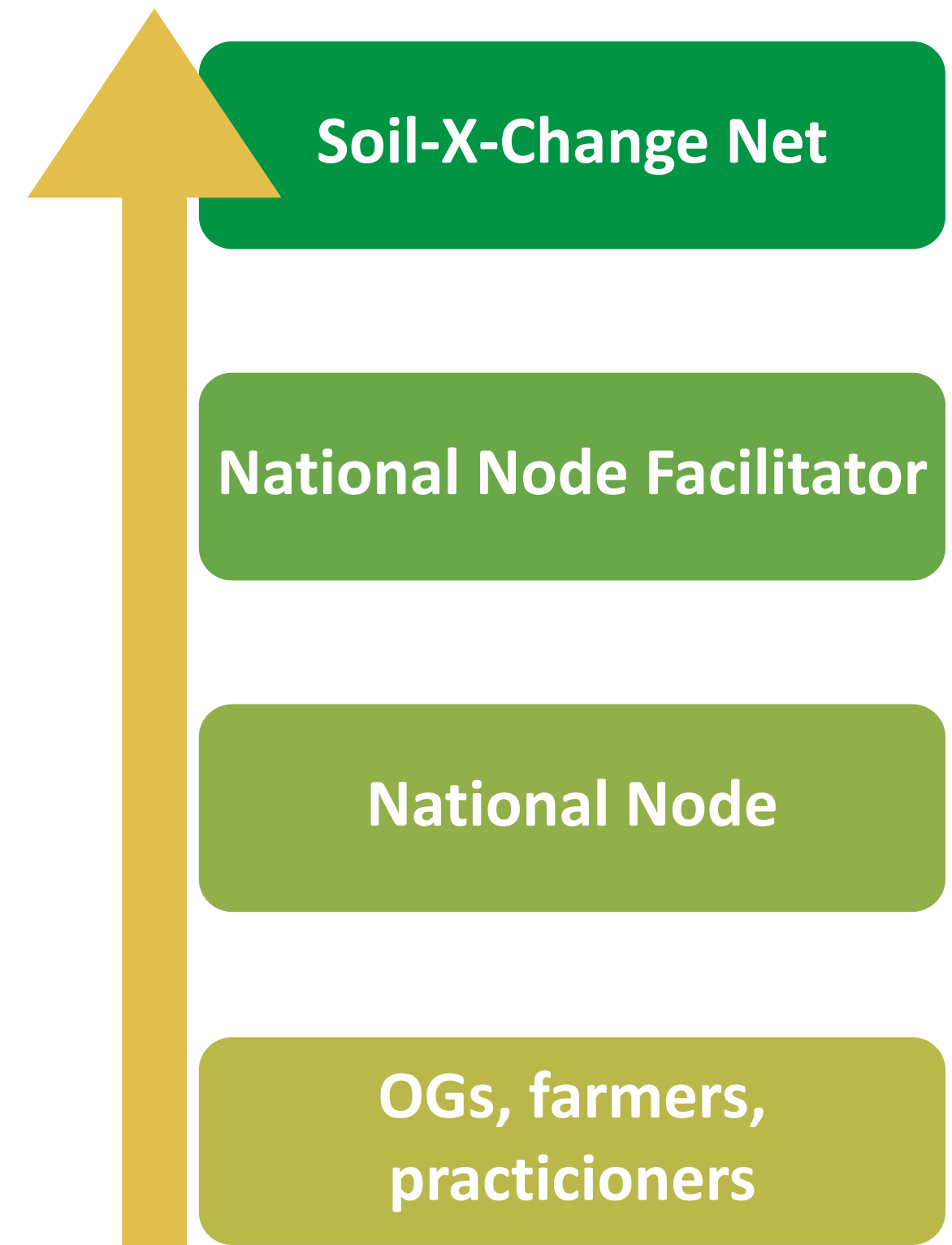
**EU-wide soil  
health impact**

**Green transition,  
smart  
agriculture,  
climate-  
neutrality and  
sustainability  
goals**

# Soil-X-Change's approach

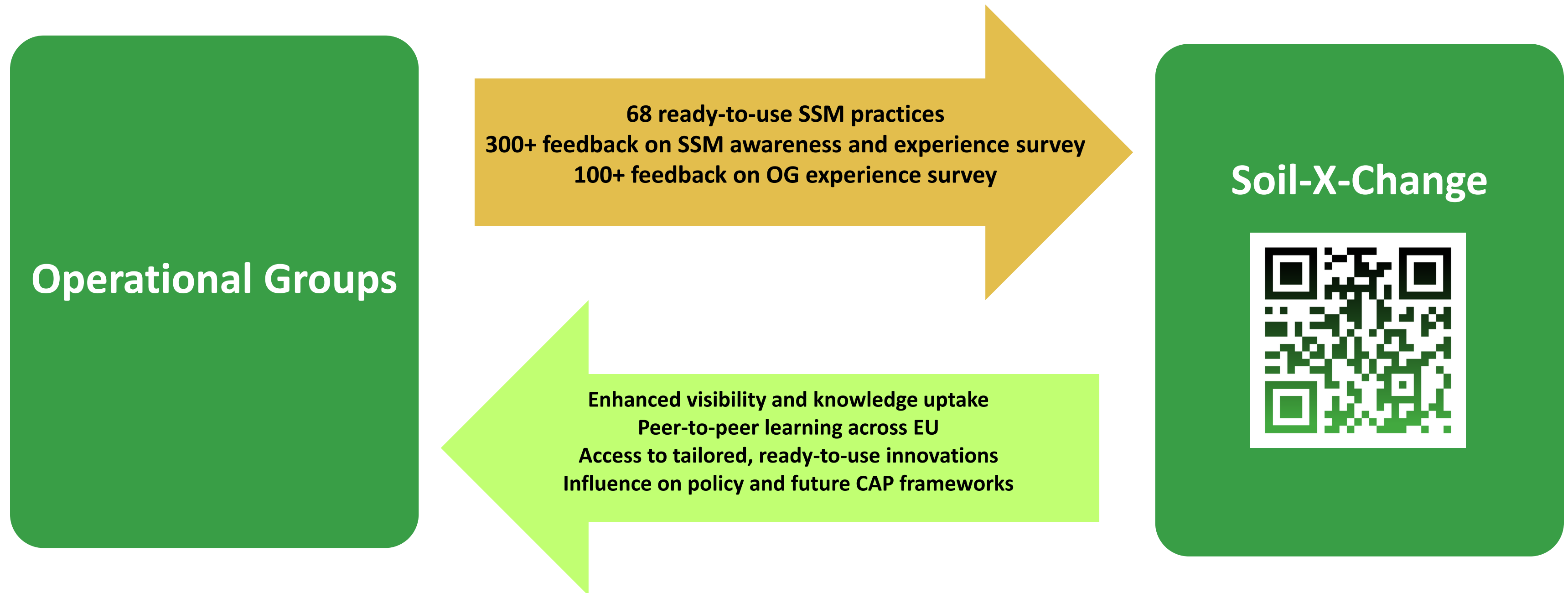
- 9 National Nodes established
- Act as local anchors for OGs, advisors, farmers, AKIS
- Activities: mapping and engaging, local workshops and webinars, translation of outputs, data collection

Outcome: **Bottom-up integration into EU-wide Soil-X-Change Net**





# Soil-X-Change's approach



# Thank you!

