



# OG engagement strategy NUTRI-KNOW

*“The future of EIP-AGRI Operational Groups: challenges, opportunities and existing support services”*

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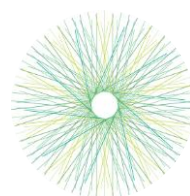
# Knowledge ecosystem to increase the impact of research



# OG engagement strategy

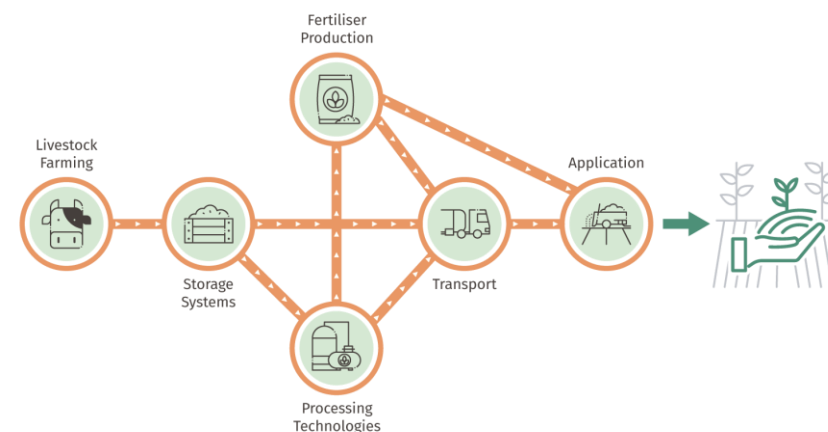


EIP-AGRI  
Operational  
Groups

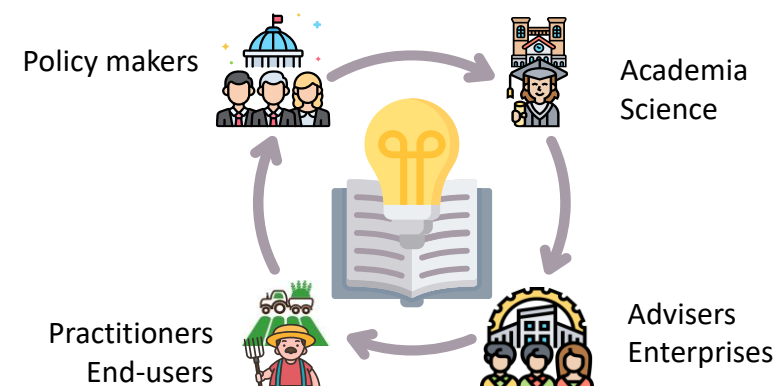


at least one **consortium partner**  
from NUTRI-KNOW is **associated**  
with each OG

## CONCEPTUAL APPROACH

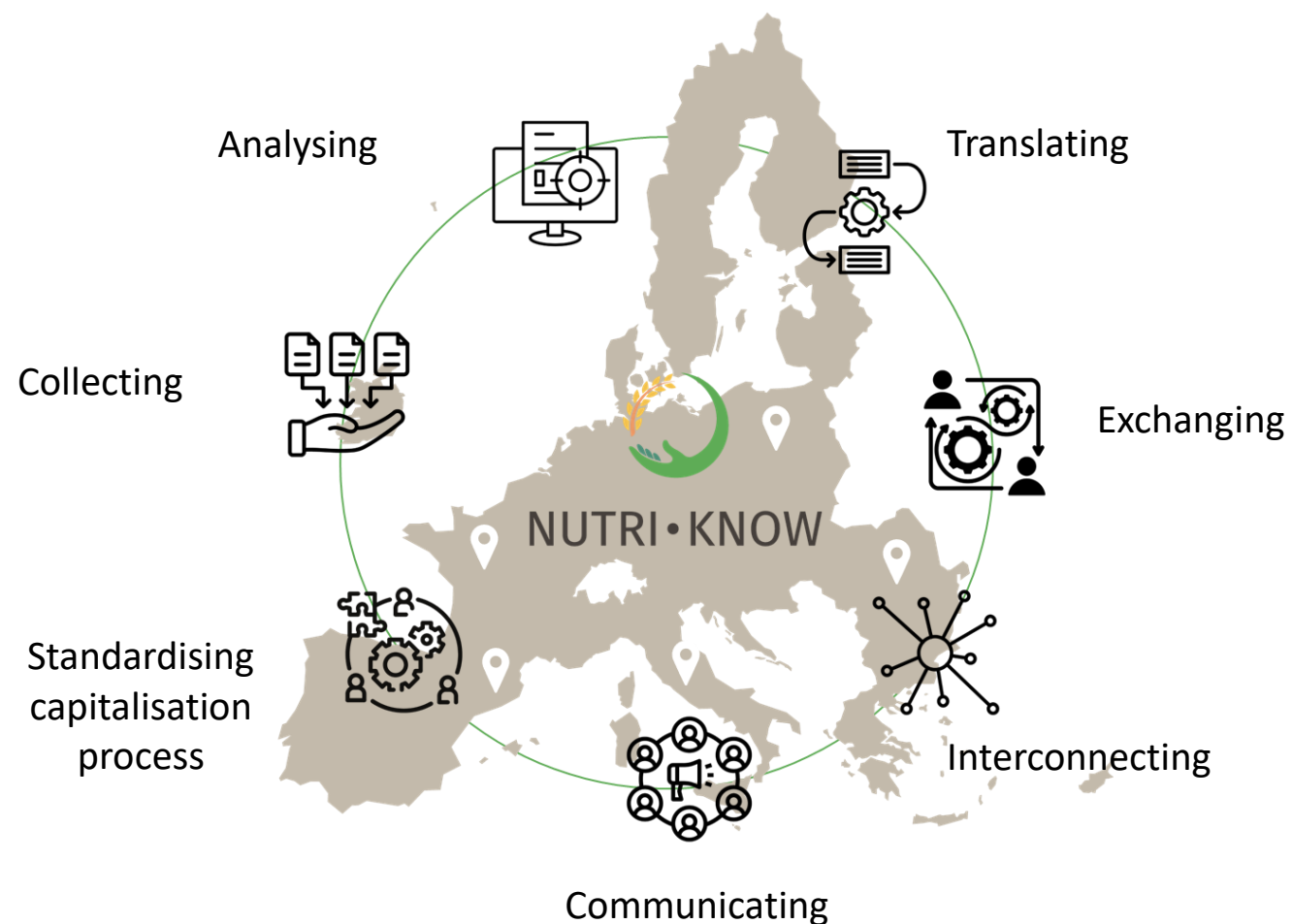


## MULTI-ACTOR APPROACH



# OG engagement strategy

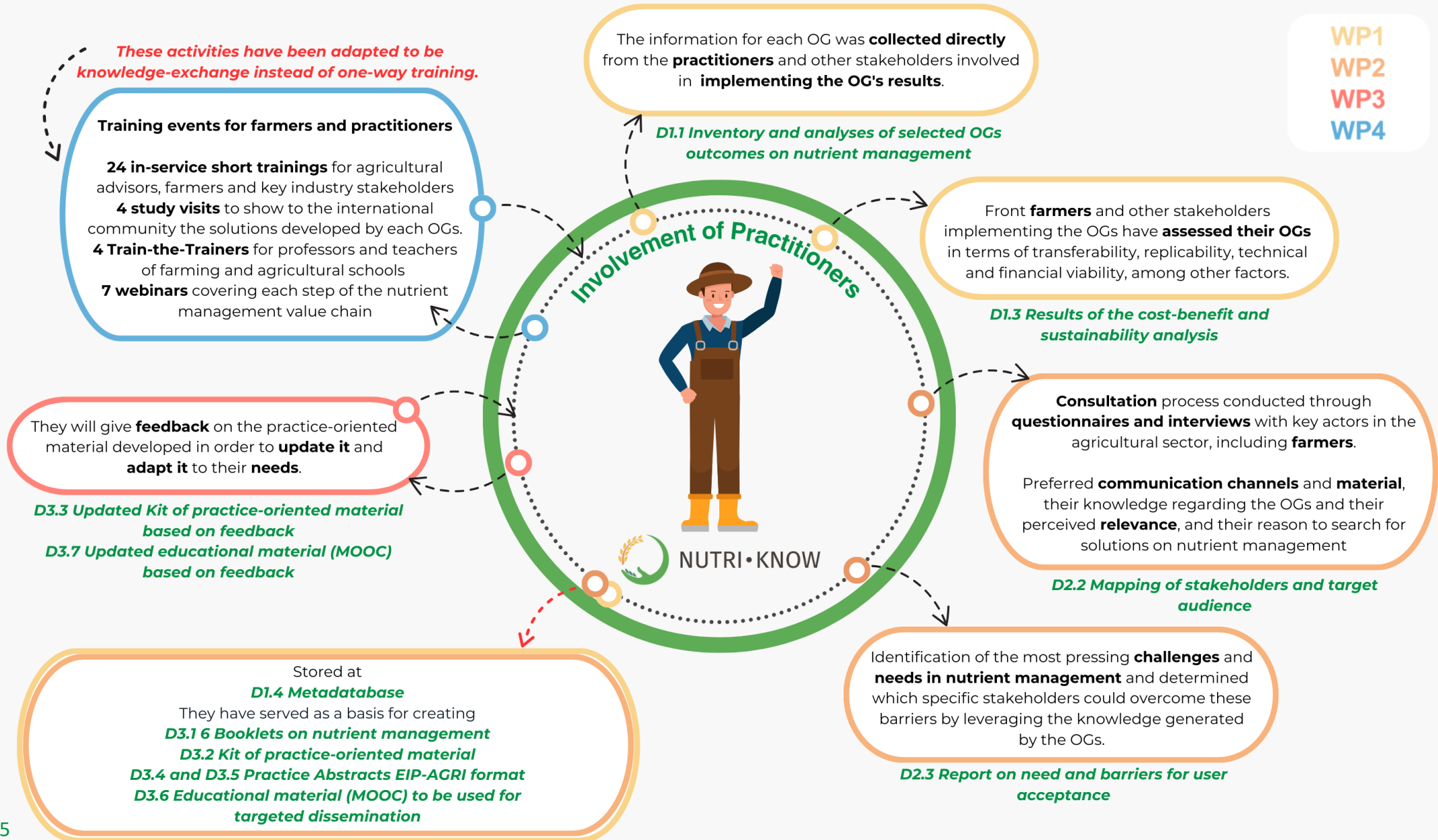
How can we involve the **OG** in all steps of our methodology?



# NUTRI-KNOW Engagement Plan



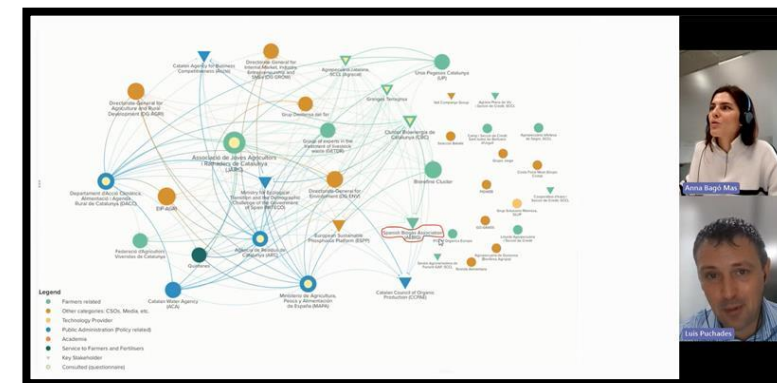
WP1  
WP2  
WP3  
WP4



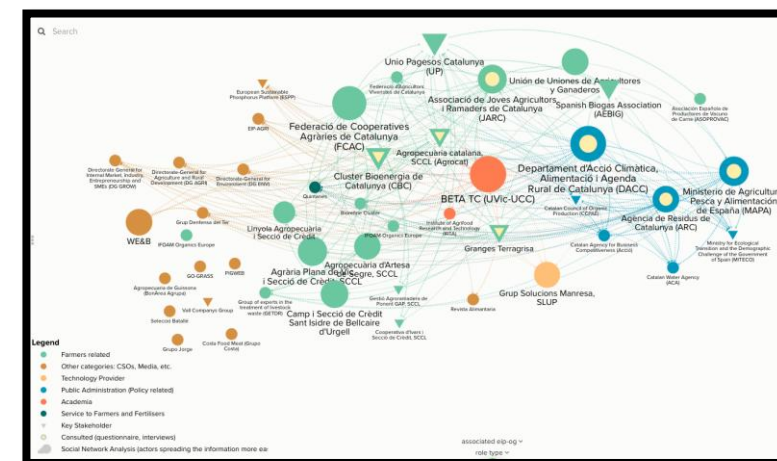
# Multi-actor Analysis: Stakeholder Engagement



Fuzzy Cognitive Map Workshops



Interview with the Director of the Spanish Biogas Association



Regional stakeholder map

# Deployment & Transfer: Activities & Initiatives

Trainings targeting practitioners (In-person + Online)



# Building trust



# Thank you!

