



BBioNets



FOREST4EU



NUTRI-KNOW



Soil-X-Change



AQUAGRI-KNOW

OG engagement strategy

NUTRI-KNOW

“The future of EIP-AGRI Operational Groups: challenges, opportunities and existing support services”

Anna Bagó Mas, BETA Technological Center

NUTRI-KNOW, Project Coordinator

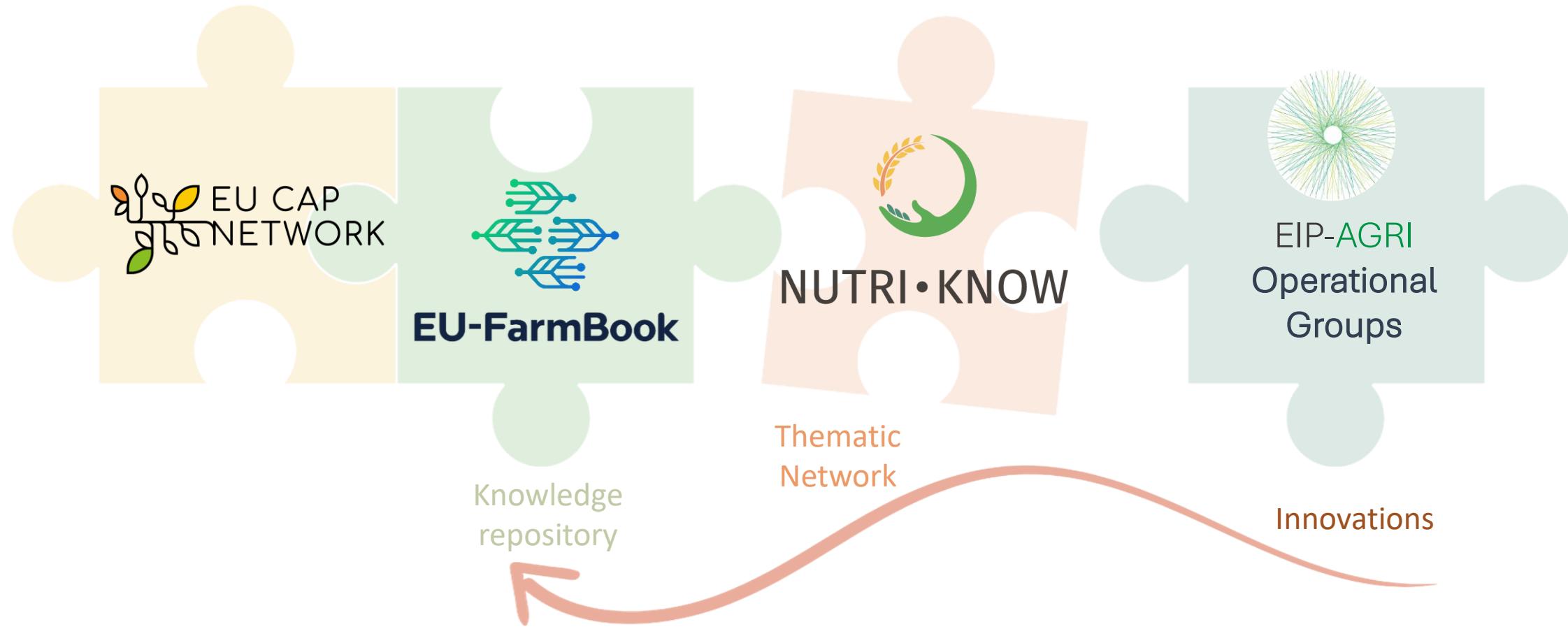
Online, 14/05/2025



The organising projects are funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.



Knowledge ecosystem to increase the impact of research



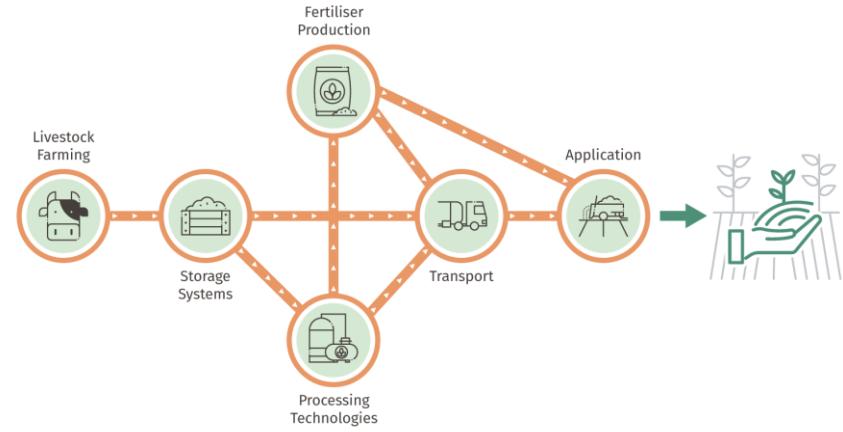


OG engagement strategy

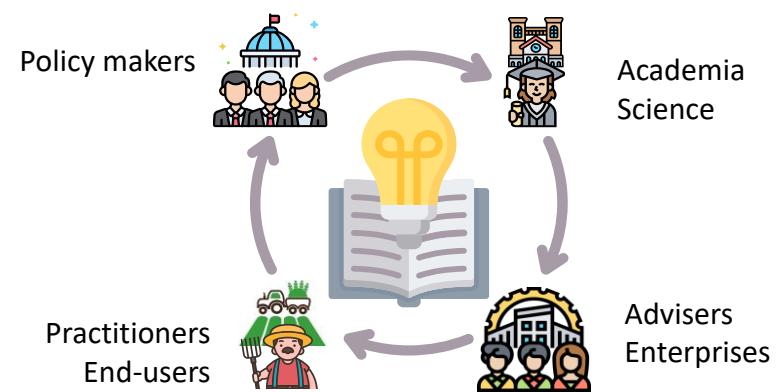


at least one **consortium partner** from NUTRI-KNOW is **associated** with each OG

CONCEPTUAL APPROACH



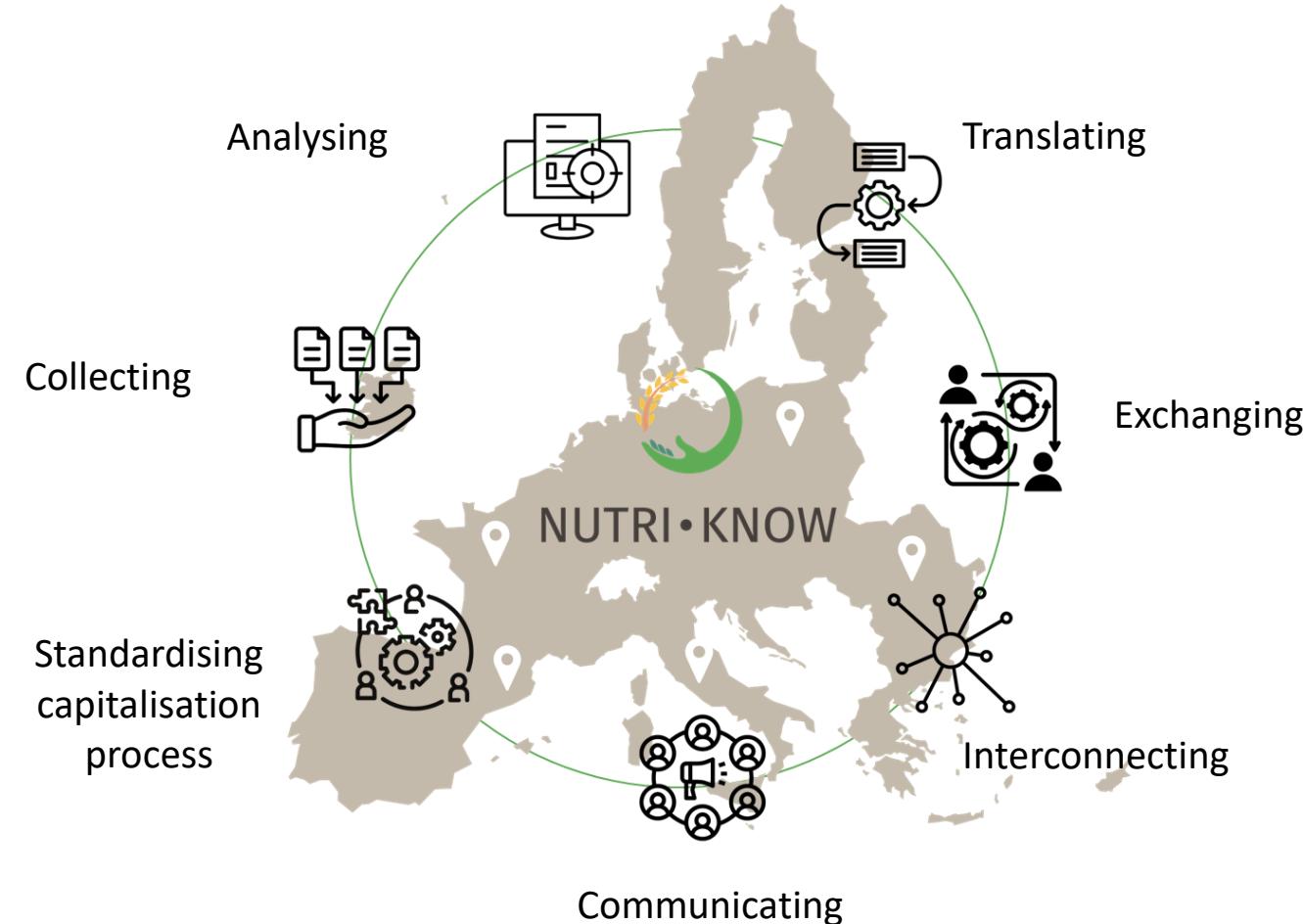
MULTI-ACTOR APPROACH





OG engagement strategy

How can we involve the **OG** in all steps of our methodology?



NUTRI-KNOW Engagement Plan



WP1
WP2
WP3
WP4

These activities have been adapted to be knowledge-exchange instead of one-way training.

Training events for farmers and practitioners

24 in-service short trainings for agricultural advisors, farmers and key industry stakeholders

4 study visits to show to the international community the solutions developed by each OGs.

4 Train-the-Trainers for professors and teachers of farming and agricultural schools

7 webinars covering each step of the nutrient management value chain

The information for each OG was **collected directly** from the **practitioners** and other stakeholders involved in **implementing the OG's results**.

D1.1 Inventory and analyses of selected OGs outcomes on nutrient management

Involvement of Practitioners



Front **farmers** and other stakeholders implementing the OGs have **assessed their OGs** in terms of transferability, replicability, technical and financial viability, among other factors.

D1.3 Results of the cost-benefit and sustainability analysis

Consultation process conducted through **questionnaires and interviews** with key actors in the agricultural sector, including **farmers**.

Preferred **communication channels** and **material**, their knowledge regarding the OGs and their perceived **relevance**, and their reason to search for solutions on nutrient management

D2.2 Mapping of stakeholders and target audience

Identification of the most pressing **challenges** and **needs in nutrient management** and determined which specific stakeholders could overcome these barriers by leveraging the knowledge generated by the OGs.

D2.3 Report on need and barriers for user acceptance

They will give **feedback** on the practice-oriented material developed in order to **update it** and **adapt it** to their **needs**.

D3.3 Updated Kit of practice-oriented material based on feedback

D3.7 Updated educational material (MOOC) based on feedback

Stored at

D1.4 Metadatabase

They have served as a basis for creating

D3.1 6 Booklets on nutrient management

D3.2 Kit of practice-oriented material

D3.4 and D3.5 Practice Abstracts EIP-AGRI format

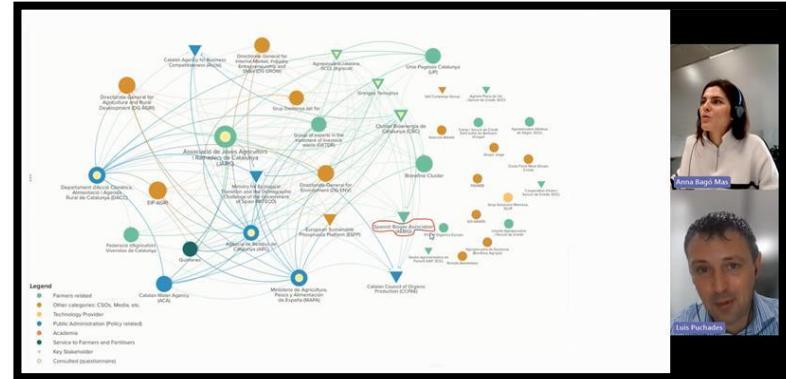
D3.6 Educational material (MOOC) to be used for targeted dissemination



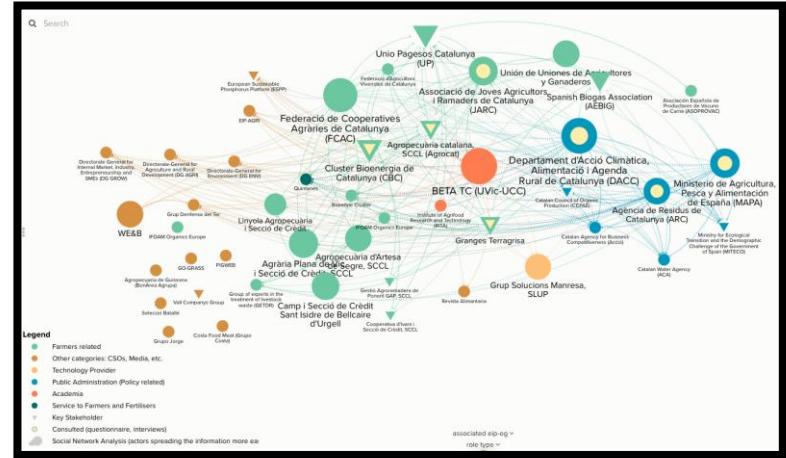
Multi-actor Analysis: Stakeholder Engagement



Fuzzy Cognitive Map Workshops



Interview with the Director of the Spanish Biogas Association



Regional stakeholder map



Deployment & Transfer: Activities & Initiatives

Trainings targeting practitioners (In-person + Online)





Building trust



Thank you!

