

OG engagement strategy deployed in BBioNets

“The future of EIP-AGRI Operational Groups: challenges, opportunities and existing support services”

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What is BBioNets?

- Horizon Europe project- Thematic Network
- Born to support **Primary Production (Agriculture and Forestry)** through knowledge transfer to:



- Be more involved in the early stages of **Supply Chains**.
- Learn about **Bio-Based Technologies (BBTs) and Solutions from EIP-AGRI and beyond!**
- Promote and further advance the work carried out by EIP-AGRI **Operational Groups (OGs)**
- Contribute to boost agricultural and silvicultural **economic growth** in an environmentally sustainable way

Bio-Based Technologies

“—

Technologies or practices that use non-food feedstock, circularity principles or both to deliver diverse products

<https://doi.org/10.1016/j.rser.2020.110213>

—”



BBioNets in a nutshell

Title	Creation and promotion of Forest and Agriculture Networks to boost Bio-Based Technologies adoption and Value Chain development (GA No 101133904)
Duration	36 months (1/11/2023 – 31/10/2026)
Project type	Coordination and Support Action
Programme	Horizon Europe – Cluster 6
Funding	1,998,636.20 €
Coordinator	Munster Technological University – <u>Circular Bioeconomy Research Group (IE)</u>
Partners	9 entities from 6 EU countries (Ireland, Spain, Greece, Italy, Poland, Czech Republic)



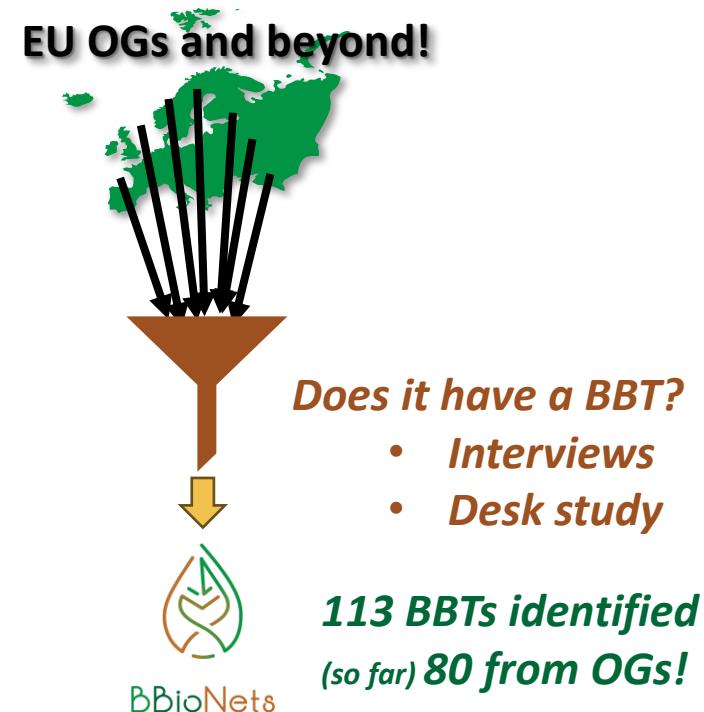
OG engagement strategy in BBioNets

- Filtering by thematic
- Tailored assessment
- Multilevel engagement
- Transversal outlook: BBioNets for everyone

OG engagement strategy in BBioNets

Filtering by thematic

- Filtering by thematic allowed us to:
 - **Target OGs and beyond! from all countries in Europe**
 - Fragment the OG into the different BBTs it developed



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Tailored assessment



- Identifying BBTs and matching it with the studied region's needs:
 - **Wide sample size (113 BBTs)**
 - **Informed match to the regions of study**

**113 BBTs identified
(so far) 80 from OGs!**



113 BBTs identified



- ✓ **Roadmap for BBT implementation**
- ✓ **Educational materials**
- ✓ **Knowledge transfer Activities**





OG engagement strategy in BBioNets

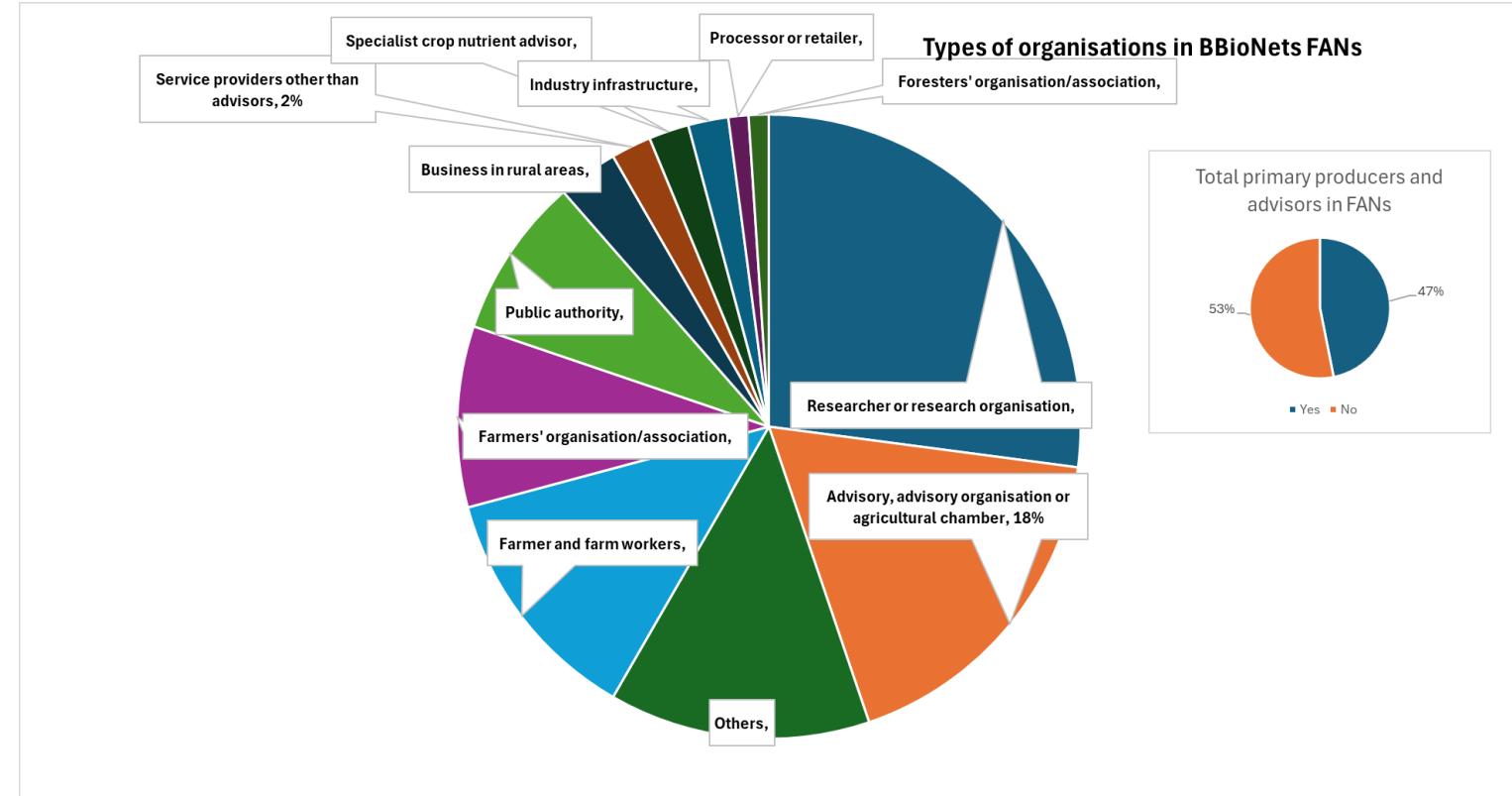
Multilevel engagement



- ✓ Forest and Agriculture Networks
- ✓ From regionally to cross-regionally



OG engagement strategy in BBioNets Forest and Agriculture Networks

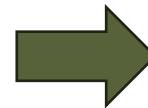


98 organisations in total (and growing) throughout FANs (~%50 being primary producers and their advisors)

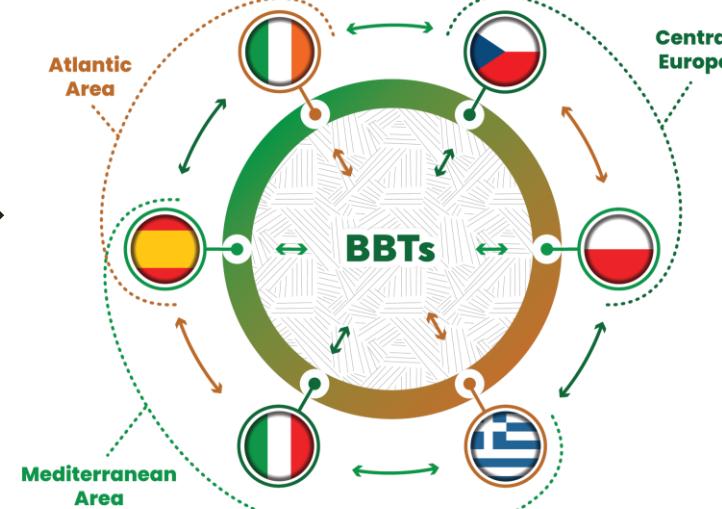
OG engagement strategy in BBioNets

From regionally to cross-regionally

BBioNets Forest & Agriculture Networks (FANs)



BBioNets European Transnational Regions (ETRs)



- 1. Inform** stakeholders across ETRs of different /similar regional practices and results related to OGs and BBTs
- 2. Exchange knowledge** on regional concerns, solutions, opportunities and their potential transfer at a wider geographical scale
- 3. Promote OG creation** and future collaboration across ETRs and at European level



OG engagement strategy in BBioNets

Transversal outlook: BBioNets for everyone



- 1. Participation Inclusivity:** actively engage a **wide range of stakeholders** -across sectors, disciplines, and communities- ensuring that diverse perspectives contribute to a more inclusive and effective bio-based transition.
- 2. Gender Inclusivity:** ensure that women, men, and gender-diverse individuals are **equally represented**
- 3. Youth Inclusivity:**
 - ✓ actively engaging young individuals or their representative organizations
 - ✓ enhance cross-generational mentoring via the development of structured small-scale mentoring
 - ✓ raise awareness of the importance of youth contributions
- 4. Unemployed and Economically Disadvantaged Individuals Inclusivity:**
 - ✓ Emphasis placed on **harnessing the potential of the bioeconomy and circular economy** to generate sustainable job opportunities and to support the establishment of local bio-circular agriculture networks
 - ✓ The project will develop:
 - ✓ Tailored training programs,
 - ✓ Support knowledge transfer by fostering collaboration
 - ✓ Share best practices.



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Collaboration in Action: Unlocking the Potential of OGs

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Thank you!



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